



ETP Solution is a multi-lingual, multi-currency, multi-store, multi-company solution. ETP solution helps retailers to integrate the demand with supply and hence improve the 'bottom line'. It is seamlessly integrated through POS, CRM, Online Sales, Merchandise Planning, Promotions Planning, Procurement, Distribution, Warehousing and Business Intelligence.

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ETP is an enterprise software company with a presence in 15 countries across Asia Pacific, India and the Middle East. ETP delivers retail solutions to its customers using the ETP V5 retail management software platform.

Addressing the needs of the evolving retail industry, the ETP Retail Management Solution covers all the key functionality required for retail companies and is built to help retailers align their business processes with their strategies. Its integrated yet modular approach allows retailers to deploy ETP solution comprehensively or modularly as per their requirements.

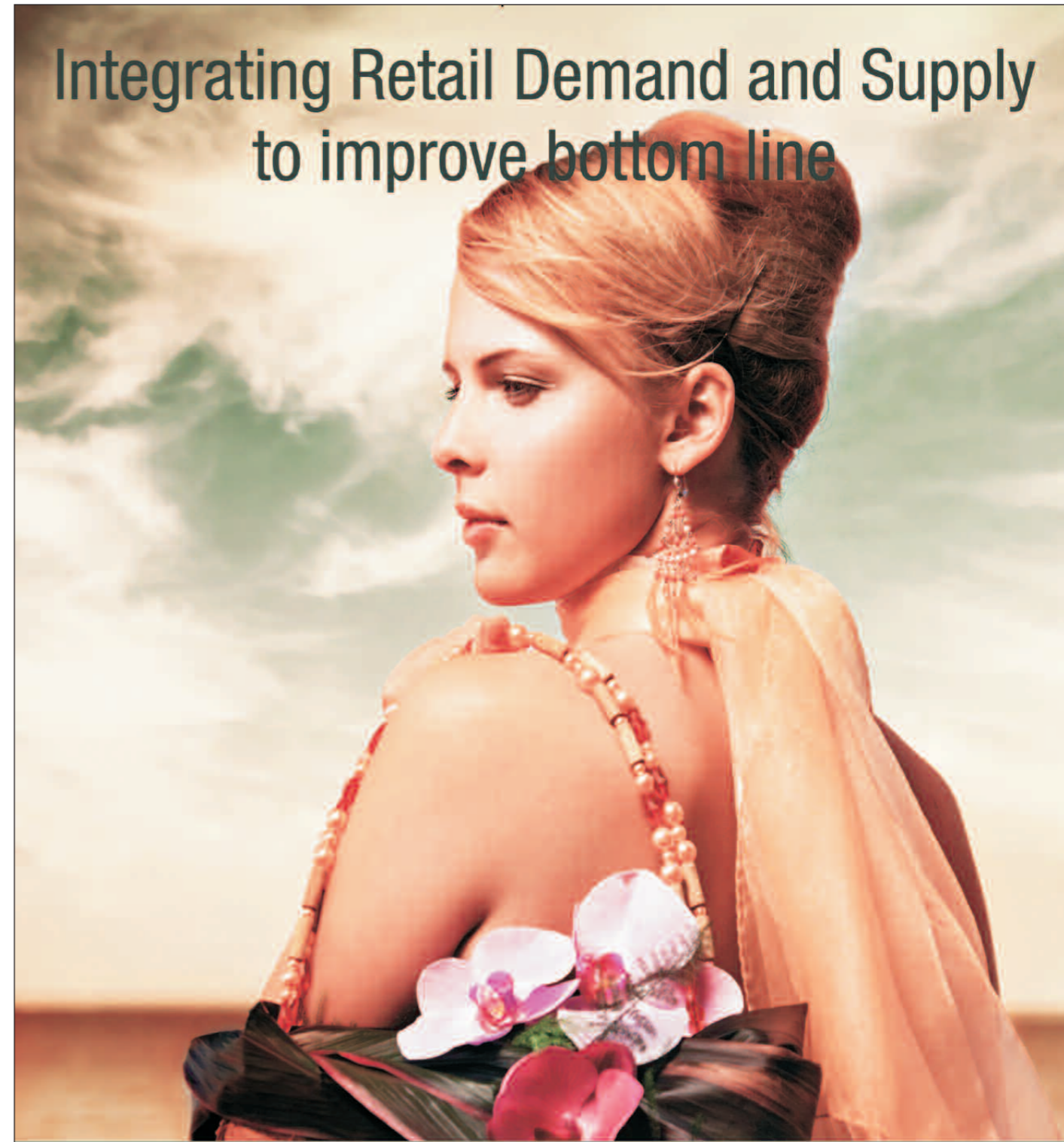
ETP solution helps to streamline areas such as inventory and merchandise management, customer service and point-of-sale, loyalty and customer relationship management, cash management, marketing and promotion planning, merchandise and OTB planning, CRM and loyalty management, warehousing, inventory allocation and distribution, product life cycle management, procurement and MIS reports. With the components integrated into a single database, management benefits from an integrated view of people, processes and goods moving at different speeds across different time zones and different languages in different countries at any time. Covering a wide spectrum of functionalities in a retail organization, ETP solution also adds value to corporate functions such as human resource and training, finance, marketing, and more.

"ETP" is an abbreviation of Enterprise Technology Partners, a name coined out of our focus on partnering with our customers to build long lasting technological advantages for their enterprises. Founded in 1988 ETP has its International HQ in Singapore, R&D center in Mumbai, India, regional offices in Dubai and a network of partners in over 15 countries, selling and supporting ETP solutions.

ETP's growth is driven by the wide acceptance of its solutions by leading retail companies in Asia Pacific, India and Middle East. Through the years, the company has partnered with numerous world-renowned IT and ERP companies and implemented large scale projects across the world. In this, the company has gained a global perspective of business, building best practices and incorporating them in its solutions. ETP has a wide range of services fine-tuned over the last 20 years that are delivered by its team of over 150 consultants. These services include ETP Implementation Service, Business Process Consulting, Business Intelligence and CRM Services, Software Implementation services, Software Systems Integration Services, and Software Development and Maintenance services.

Serving as a guiding principle for all its business activities, ETP's vision is to be a leading global corporation and brand in the IT industry. It aims to constantly innovate and develop intellectual property, incorporating relevant new concepts by way of business knowledge, products, technology and services so as to deliver effective business solutions and services to its customers.

Integrating Retail Demand and Supply to improve bottom line



ETP is an enterprise software company with a presence in 15 countries across Asia Pacific, India and the Middle East. ETP delivers retail solutions to its customers using the ETP V5 retail management software platform. ETP V5 is a scalable retail ERP solution which integrates demand and supply effectively to help improve bottom line. In Sri Lanka and the Middle East, ETP represents Lawson M3 for Fashion and Food companies. ETP complements both solution suites with a wide range of consulting services. Find out how ETP has been helping leading retailers to better integrate demand and supply to improve bottom line. Please email contact@etpgroup.com



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